

## KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

AND

PAGE 1

|   |  |                   |   |               |  |
|---|--|-------------------|---|---------------|--|
| 10125   | AGENCY (OR SERVICE) ACTING AS AGENT FOR 340980 |                   | ADVERTISER (OR AGENCY AND ADVERTISER)   |               | <div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div> |
| NAME  | MBMG   |                   | CATHLEEN GALGIANI FOR SENATE 2012       |               |  |
| AND   | 2056 Cotner Ave                                |                   | 10011 Folsom Blvd # 263                 |               |  |
| ADDRESS   | Los Angeles                                    | CA 90025-5604     | Sacramento                              | CA 95827-1408 |  |
|   | USA  |                   | USA                                     |               |  |
| CONTACT   | barbara stein                                  |                   | PRODUCTcathlee galgiani for senate 2012 |               |  |
| LOCAL SALESPERSON   | MICHAEL MCCARTHY                               | AGENCY EST. NO. 2 | PRODUCT CODE                            | 1300          |  |
| NATIONAL SALESPERSON  |  |                   |   |               |  |
| BROADCAST SCHEDULE STARTING 10/15/12 AND ENDING 10/21/12 NO. WEEKS: 1 |  |                   |   |               |  |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS     | SPOTS PWK. | TIME   |        | LENGTH | EFFECTIVE DATES   | PROGRAMS                    | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------|----------|------------|--------|--------|--------|-------------------|-----------------------------|--------------|-----------|----------------|
|      |          |            | FROM   | TO     |        |                   |                             |              |           |                |
| 1    | M-F      | 2          | 01:00P | 02:58P | 30S    | 10/15/12-10/19/12 | THE DOCTORS                 | 2            | 450.00    | 900.00         |
| 2    | M-F      | 2          | 02:58P | 04:00P | 30S    | 10/15/12-10/19/12 | DR PHIL                     | 2            | 450.00    | 900.00         |
| 3    | M-Th, Su | 3          | 04:28A | 05:00A | 30S    | 10/15/12-10/21/12 | CBS MORNING NEWS            | 3            | 90.00     | 270.00         |
| 4    | M-F      | 2          | 05:00A | 06:00A | 30S    | 10/15/12-10/19/12 | CBS13.COM @ 5AM             | 2            | 180.00    | 360.00         |
| 5    | M-F      | 5          | 06:00A | 07:00A | 30S    | 10/15/12-10/19/12 | CBS13.COM @ 6AM             | 5            | 360.00    | 1800.00        |
| 6    | M-F      | 3          | 07:00A | 09:00A | 30S    | 10/15/12-10/19/12 | CBS THIS MORNING            | 3            | 360.00    | 1080.00        |
| 7    | Sa       | 1          | 05:00A | 07:00A | 30S    | 10/20/12-10/20/12 | CBS THIS MORNING - SATURDAY | 1            | 180.00    | 180.00         |
| 8    | Su       | 1          | 06:28A | 07:58A | 30S    | 10/21/12-10/21/12 | CBS THIS MORNING - SUNDAY   | 1            | 1800.00   | 1800.00        |
| 9    | Su       | 1          | 07:58A | 09:00A | 30S    | 10/21/12-10/21/12 | FACE THE NATION             | 1            | 2250.00   | 2250.00        |
| 10   | M-F      | 3          | 04:00P | 05:00P | 30S    | 10/15/12-10/19/12 | CBS13 NEWS @ 4              | 3            | 675.00    | 2025.00        |
| 11   | M-F      | 2          | 05:00P | 05:30P | 30S    | 10/15/12-10/19/12 | CBS13 NEWS @ 5              | 2            | 1350.00   | 2700.00        |
| 12   | M-F      | 3          | 06:00P | 06:30P | 30S    | 10/15/12-10/19/12 | CBS13 NEWS @ 6              | 3            | 1350.00   | 4050.00        |
| 13   | M-F      | 2          | 12:05A | 01:05A | 30S    | 10/15/12-10/19/12 | THE LATE LATE SHOW W/CRAIG  | 2            | 405.00    | 810.00         |
| 14   | M-Su     | 5          | 10:00P | 11:00P | 30S    | 10/15/12-10/21/12 | CBS 13 10PM NEWS M-SU       | 5            | 1800.00   | 9000.00        |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

CONTRACT NO. REV.

1191-33809-1

DATE PRINTED

09/24/12

AND

PAGE 2

|   |   |                   |   |  |
|---|---|-------------------|---|--|
| 10125   | AGENCY (OR SERVICE) ACTING AS AGENT FOR | 340980            | ADVERTISER (OR AGENCY AND ADVERTISER)   | <b>Cancellation Notice Required</b><br>Announcement 28 days prior notice |
| NAME  | MBMG                                    |                   | CATHLEEN GALGIANI FOR SENATE 2012       |  |
| AND   | 2056 Cotner Ave                         |                   | 10011 Folsom Blvd # 263                 |  |
| ADDRESS   | Los Angeles CA 90025-5604               |                   | Sacramento CA 95827-1408                |  |
|   | USA                                     |                   | USA                                     |  |
| CONTACT   | barbara stein                           |                   | PRODUCTcathlee galgiani for senate 2012 |  |
| LOCAL SALESPERSON   | MICHAEL MCCARTHY                        | AGENCY EST. NO. 2 | PRODUCT CODE 1300                       |  |
| NATIONAL SALESPERSON  |   |                   |   |  |
| BROADCAST SCHEDULE STARTING 10/15/12 AND ENDING 10/21/12 NO. WEEKS: 1 |   |                   |   |  |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM            | DAYS  | SPOTS PWK. | TIME   |        | LENGTH | EFFECTIVE DATES   | PROGRAMS           | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|-----------------|-------|------------|--------|--------|--------|-------------------|--------------------|--------------|-----------|----------------|
|                 |       |            | FROM   | TO     |        |                   |                    |              |           |                |
| 15              | Sa-Su | 2          | 11:00P | 12:00M | 30S    | 10/20/12-10/21/12 |                    | 2            | 495.00    | 990.00         |
| 16              | T     | 1          | 06:58P | 08:00P | 30S    | 10/16/12-10/16/12 | NAVY N.C.I.S.      | 1            | 5400.00   | 5400.00        |
| 17              | Th    | 1          | 09:00P | 10:00P | 30S    | 10/18/12-10/18/12 | ELEMENTARY         | 1            | 5850.00   | 5850.00        |
| 18              | Sa    | 1          | 07:58P | 08:58P | 30S    | 10/20/12-10/20/12 | CRIMETIME SATURDAY | 1            | 1800.00   | 1800.00        |
| 19              | Su    | 1          | 08:00P | 09:00P | 30S    | 10/21/12-10/21/12 | THE GOOD WIFE      | 1            | 4950.00   | 4950.00        |
| Total Contract: |       |            |        |        |        |                   |                    | 41           |           | 47115.00       |
| Billing Summary |       |            |        |        |        |                   |                    |              |           |                |
| Qtr 4-12        |       |            |        |        |        | Oct               | Nov                | Dec          | Total     |                |
|                 |       |            |        |        |        | 47115.00          | .00                | .00          | 47115.00  |                |
| GRAND TOTAL     |       |            |        |        |        |                   |                    |              | 47115.00  |                |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION